

# SUPPLIED WEBINARS

Have your own webinar set up? Partner with C&EN for additional promotions that can help drive registrations for your company hosted webinars. Simply send C&EN the link to your registration page and pick a promotional package that fits your requirements.

	PLATINUM	GOLD	SILVER
<b>SUPPLIED WEBINAR</b>	<ul style="list-style-type: none"><li>• <b>250,000</b> impressions on C&amp;EN Online/ACS Journals</li><li>• <b>100,000</b> native ad impressions</li><li>• <b>4</b> placements in newsletter promotions: ACS Matters, eTocs or C&amp;EN Digital Edition</li><li>• <b>2</b> social posts on Facebook and Twitter</li></ul>	<ul style="list-style-type: none"><li>• <b>150,000</b> impressions on C&amp;EN Online/ACS Journals</li><li>• <b>50,000</b> native ad impressions on C&amp;EN Online/ACS Journals</li><li>• <b>2</b> placements in newsletter promotions: ACS Matters, eTocs or C&amp;EN Digital Edition</li><li>• <b>1</b> social post on Facebook and Twitter</li></ul>	<ul style="list-style-type: none"><li>• <b>100,000</b> impressions on C&amp;EN Online/ACS Journals</li><li>• <b>1</b> placement in newsletter promotions: ACS Matters, eTocs or C&amp;EN Digital Edition</li></ul>
<b>RATES</b>	<b>\$7,500</b>	<b>\$6,000</b>	<b>\$4,500</b>

All webinar promotional content is subject to approval from C&EN.

## ADVERTISER SUBMITS TO C&EN:

### DISPLAY AD UNITS

728x90, 300x250, 300x600, 320x50, 468x60  
Valid URL

### NATIVE AD UNITS

Image (no text 800x800 pixels wide),  
50 characters headline, 100 characters description  
Valid URL

## ADDITIONAL TARGETING

Relevant C&EN topics, ACS Journals  
(+up to 50 keywords)

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