





2019 EDITORIAL CALENDAR





SERVING THE CHEMICAL, LIFE SCIENCES
& LABORATORY WORLDS

cenmediakit.org

WELCOME TO OUR 2019 EDITORIAL CALENDAR FOR C&EN

C&EN reaches an unparalleled audience: 150,000 American Chemical Society members rely on C&EN to convey new information that helps chemists at the bench, with a speed and relevance that makes C&EN among ACS's most important products and services.

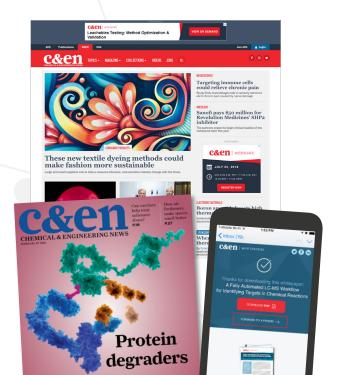
In every issue of C&EN, you can find short-form and long-form journalism encompassing the science, politics, education, and business of the global chemical enterprise. Here, in our calendar, get a bird's-eye view of each week's focus, relevant industries, and bonus distribution.

PLUS EXCLUSIVE AD OPPORTUNITIES

- Special email newsletters and native advertising units
- C&EN's Stereo Chemistry podcast advertising
- ✓ Cross-platform promotion with ACS Journals

The best way to learn more is to get in touch! We can walk you through the content in every issue, from our widely popular Newscripts section chronicling the lighter side of chemistry, to our business profiles of companies making their mark.

DOWNLOAD OUR MEDIA KIT AT CENMEDIAKIT.ORG



2019 C&EN GENERAL EDITORIAL CALENDAR

ISSUE		INDUSTRY FOCUS	BONUS DISTRIBUTION	SPACE CLOSING			
JANUARY							
7	ACS President's Message	••••		Dec 17			
14	Business & Policy Outlook 2019	••	ACI	Dec 31			
21	New Drugs of 2018 (ACS Spring Preliminary Program)	•	SLAS	Jan 7			
28	Soaps & Detergents	•	Chemicals America	Jan 14			
FEBRUA	FEBRUARY STATE OF THE PROPERTY						
4	Food Testing and Analysis	•	AGBT, IFPAC, IFT	Jan 21			
11	Sustainability (Expo Insider: A Preview of Pittcon)	•	ACS Green Chemistry Conference	Jan 28			
18	Drug Discovery	•	MMTC, CPhI South East Asia	Feb 4			
25	Petrochemicals (Spring ACS Meeting Insider)	•	Society of Toxicology, AFPM, IHS Petrochemical conference	Feb 11			
MARCH							
4	C&EN's Top Instrumentation Companies	•	Pittcon, Bioprocess International West	Feb 18			
- 11	Pharmaceutical Science	•	DCAT, ACC, CPhI Japan	Feb 25			
18	Laboratory A.I.	••	ACS Spring Nat'l Meeting, AACR	Mar 4			
25	Environmental Chemistry	••	AACR, InCosmetics	Mar 11			
APRIL							
1	2019 Priestley Medalist	•	ACS Spring Nat'l Meeting, MRS, Drug Discovery Chemistry	Mar 18			
8	Specialty Chemicals	•	Chemspec India, CPhI North America	Mar 25			
15	Advanced Materials	•	MRS	Apr 1			
22	Water Analysis	•	CPhI North America	Apr 8			
29	Custom Chemicals & APIs	•	AOCS	Apr 15			
MAY							
6	Personal Care/Cosmetics; C&EN's U.S. Top 50 Chemical Companies	•	Cosmetics Suppliers' Day	Apr 22			
13	Targeted Drugs	•	Bio-IT World, Biology of Genomes (CSHL), TIDES	Apr 19			
20	Advances in Mass Spectrometry	•	ASMS, HPLC	May 6			
27	Agricultural Technology	•	BIO, American Chemistry Council	May 13			
JUNE							
3	Biopharmaceuticals	•	ASMS, ChemSpec, BIO, CPhI China, DIA	May 20			
10	Industrial R&D	•	HPLC, CPhI China, ChemSpec Europe	May 27			
17	Green Chemistry	•	Green Chemistry Institute	June 3			
24	Pharmaceutical Outsourcing (ACS Fall Preliminary Program)	•		June 10			

ISSUE		INDUSTRY FOCUS	BONUS DISTRIBUTION	SPACE CLOSING			
JULY							
1	Drug Development	•	SemiCon West, AACC	Jun 17			
8	Electronic Materials	•		Jun 24			
15	Industrial Chemicals	•		Jul 1			
22	The Chemistry of Cannabis	•	Cannabis Science Conference	Jul 8			
29	C&EN's Global Top 50 Chemical Companies (Fall ACS Meeting Insider)	•	AACC	Jul 15			
AUGUST							
5	R&D Outsourcing/CROs	•		Jul 22			
12	Environmental Analysis	••		Jul 29			
19/26	C&EN's Talented 12: Rising Chemistry Stars	••••	ACS Fall National Meeting	Aug 5			
SEPTEMBER							
2	Pharmaceutical Chemistry	•	CPhI WW, Pharma ChemOutsourcing	Aug 19			
9	Back to School/Back to Work	••••		Aug 26			
16	The Digital Laboratory/Informatics	••	Pittsburgh Chemical Day	Sep 2			
23	Energy Technology	•		Sep 9			
30	Diagnostics	•		Sep 16			
ОСТОВ	OCTOBER						
7	Polymers and Plastics	•	K-Show	Sep 23			
14	APIs-CPhI WW Preview	•	Society for Neuroscience, CPhI WW	Sep 30			
21	Food Ingredients	••		Oct 7			
28	Performance Chemicals	•	AAPS	Oct 14			
NOVEM	BER						
4	Medicinal Chemistry	•		Oct 21			
11	C&EN's 10 Start-Ups to Watch	••••	American Society for Cell Biology	Oct 28			
18	Materials Research	•	MRS	Nov 4			
25	Specialty Chemicals	•	MRS, SOCMA Annual Dinner	Nov 11			
DECEM	DECEMBER						
2	Pharma Year in Review	•	SOCMA Annual Dinner, CPhI India	Nov 18			
9 & 16	C&EN's Year in Chemistry: Highlights of 2019	••••		Nov 25			

Visit **CENMediaKit.org** to learn more about our integrated advertising solutions.

INDUSTRIAL & SPECIALTY CHEMICALS
 INSTRUMENTATION
 MATERIALS SCIENCE
 SUSTAINABILITY

PHARMACEUTICALS & LIFE SCIENCES

DISCOVER POWERFUL WAYS TO ENGAGE WITH YOUR AUDIENCE

WHAT YOU CAN FIND IN THE PAGES OF C&EN:

- ✓ CONCENTRATES The most important news in chemistry research, business, and science policy summarized each week
- ✓ C&EN TALKS WITH In-depth discussions with thought leaders
- ✓ CAREER LADDER The career paths and advice of some of the world's most interesting chemists
- ✓ PERIODIC GRAPHICS A lively infographic of everyday chemistry to share with friends, family and colleagues
- ✓ SPONSORED CONTENT from our advertisers through the C&EN BrandLab custom content studio

This is just a sample of the content our readers rely on us for, every day. There's also coverage of our industry's most important tradeshows, employment trends, and company profiles of chemical businesses that are moving our world forward. In short, your advertising message sits among award-winning and highly respected journalism serving the chemical enterprise.

Talk to us today about your campaigns, your next big idea, or how you can expand your advertising ROI with C&EN and the ACS family of publications.

DOWNLOAD OUR MEDIA KIT TO LEARN MORE CENMEDIAKIT.ORG/2019-CEN

27 MILLION
RESEARCHERS
VISIT ACS
JOURNALS
EACH YEAR

105,000+ PRINT READERS

283,716 UNIQUE MONTHLY CEN.ACS.ORG VISITORS

UNITED STATES

Stephanie Holland

Assistant Director, Global Ad Sales s_holland@acs.org

WESTERN U.S. & CANADIAN SALES

Chris Nolan

Account Manager c.nolan@jamesgelliott.com

MID TO NORTHEAST U.S. SALES

John Day

Account Manager j.day@jamesgelliott.com

Peter Manfre

Account Manager p.manfre@jamesgelliott.com

MIDWEST & SOUTHERN U.S. SALES

Joe Wholley

Account Manager j.wholley@jamesgelliott.com

ASIA/PACIFIC

AUSTRALIA & NEW ZEALAND

Chris Nolan

c.nolan@jamesgelliott.com

CHINA

Sammie Wang

CEN@echinachem.com

CHINA: U.S. CONTACT

Minghua Lu

minghua@pacificgenuity.com

INDIA

Faredoon Kuka kuka@rmamedia.com

IAPAR

Heather McNeill

h_mcneill@acs.org

KORE!

Heather McNeill

h_mcneill@acs.org

SINGAPORE

Heather McNeill h_mcneill@acs.org

THAILAND

Heather McNeill h_mcneill@acs.org

EUROPE

UNITED KINGDOM, FRANCE, BELGIUM, ITALY, SPAIN, IRELAND, SCANDINAVIA & THE MIDDLE EAST

Paul Barrett

paulbarrett@hartswoodmedia.com

GERMANY, AUSTRIA, SWITZERLAND, THE NETHERLANDS & CENTRAL EUROPE

Uwe Riemeyer

riemeyer@intermediapartners.de

ADDITIONAL CONTACTS

C&EN BRANDLAB

Raj Mukhopadhyay, Ph.D. Executive Editor r_mukhopadhyay@acs.org

Jeffrey Lee Senior Editor j_lee@acs.org **AD PRODUCTION INFORMATION**

DisplayAds@acs.org OnlineAds@acs.org

C&ENjobs RECRUITMENT ADVERTISING

Heather McNeill h_mcneill@acs.org



Visit CENMediaKit.org to learn more about our integrated advertising solutions.