



The European Journal for Dry Bulk Processing, Handling and Transport

2017 Editorial and Advertising Data

A POWERFUL MEDIUM TO REACH YOUR TARGET MARKET

Market Leader

Launched in 2008, **EuroBulkSystems** is internationally recognised as Europe's foremost information source for the Bulk Processing Industry. Every issue, the journal reports on the handling, processing and distribution of powders, granulates, flakes and pellets – as well as, to a lesser extent, liquids and pastes.

Read by Decision-Makers

Circulated to over 9000 readers - primarily users of bulk processing systems - throughout Europe, **EuroBulkSystems** reaches your target market directly, powerfully and cost-effectively.

Nearly 76% of its readers work in the chemical, food, pharmaceutical, plastics and high-grade industrial mineral industries, all of which share a need to handle and process valuable and often 'difficult' materials with care and precision.

Quality Editorial

EuroBulkSystems attaches high priority to accurate and objective reporting; and to researching and compiling articles. Its experienced editorial team writes with discernment and clarity on a wide range of subjects dealing with bulk handling, processing and transport; and related measurement, control and safety issues.

Dynamic Website + Weekly News = Unique Branding

Advertisers in **EuroBulkSystems** can also benefit from headline exposure on the www.eurobulksystems.com website. Logos, weblinks and banner advertisements are prominently displayed – an unrivalled chance to boost your company's brand. Sponsorship opportunities are also available. The website is updated with weekly news items, ensuring high levels of regular web traffic. (Further details on p4 of this document)

The EuroBulkSystems "Added Bonus" Distribution

Advertisers can maximise their profile in the market by making use of **EuroBulkSystems'** bonus distribution at major international trade shows throughout Europe. **EuroBulkSystems** is promoted vigorously at these shows – and advertisers can benefit from this level of international exposure.

CONTACT US



All Enquiries, contact:

Richard Miller

Email: richard.miller@oakhillmedia.com

Tel: +44 (0)1424 446003

www.eurobulksystems.com

SALES REPRESENTATIVES

Germany, Austria, Switzerland:

IMP InterMediaPartners GmbH

Gabriele Fahlbusch

Tel: +49(0)202 2716915

fahlbusch@intermediapartners.de

Sabine Schött

Tel: +49(0)202 2716913

schoett@intermediapartners.de

Italy, Spain, Portugal:

Mediapoint & Communications srl

Italy: Roberto Ambra

Spain and Portugal: Elda Guidi

Tel: +39 010 570 4948

info@mediapointsrl.it

EuroBulkSystems is published by:
Oakhill Media Ltd.

EuroBulkSystems: 2017 Editorial Schedule

	SAFETY, MEASUREMENT & CONTROL	HANDLING, PROCESSING & STORAGE	BAGGING, PACKAGING & TRANSPORT	BONUS DISTRIBUTION & SUPPLEMENTS
January/ February <i>Copy deadline: 27 January</i>	<ul style="list-style-type: none"> Dust Control Level & inventory measurement 	<ul style="list-style-type: none"> Dosing & feeding Agglomeration, pelletising & Briquetting 	<ul style="list-style-type: none"> FFS bagging 	<ul style="list-style-type: none"> EXPOSOLIDOS, Spain CFIA, France
March/April <i>Copy deadline: 24 March</i>	<ul style="list-style-type: none"> Sampling & sample preparation Operator safety 	<ul style="list-style-type: none"> Bins & silos Milling/ fine grinding 	<ul style="list-style-type: none"> Dry bulk container liners 	<ul style="list-style-type: none"> interpack, Germany SOLIDS Dortmund, Germany
May/June <i>Copy deadline: 2 June</i>	<ul style="list-style-type: none"> Weighing & load cells Achieving high containment 	<ul style="list-style-type: none"> Screening & sieving Screw conveyors 	<ul style="list-style-type: none"> Road powder tankers 	<ul style="list-style-type: none"> Supplement, Dry Bulk Logistics
July/August <i>Copy deadline: 4 August</i>	<ul style="list-style-type: none"> Moisture measurement Particle characterisation 	<ul style="list-style-type: none"> Bucket elevators & components Bin/hopper discharge 	<ul style="list-style-type: none"> FIBCs Rigid IBCs for powders 	<ul style="list-style-type: none"> POWTECH, Germany
September/ October <i>Copy deadline: 29 September</i>	<ul style="list-style-type: none"> Magnetic separation/ metal detection Drying powders 	<ul style="list-style-type: none"> Pneumatic conveying Mixing 	<ul style="list-style-type: none"> Bag palletising 	<ul style="list-style-type: none"> Supplement: Pre-owned handling/ processing equipment
November/ December <i>Copy deadline: 24 November</i>	<ul style="list-style-type: none"> Dust explosion protection Flow measurement of powders 	<ul style="list-style-type: none"> Freeing silo blockages/hang-ups Aero-mechanical conveyors 	<ul style="list-style-type: none"> Bag filling & emptying 	<ul style="list-style-type: none"> Supplement: 2018 In-plant test centres

Quality Editorial, News & Features - Every Issue

Every issue, **EuroBulkSystems'** highly experienced editorial team reports on the latest industry developments, covering handling, processing, transport, storage, safety, measurement and control systems – and much more. Regular editorial sections include:

- **News Section:** The latest industry developments
- **People:** New staff appointments, promotions and retirement announcements
- **New equipment:** Innovation from equipment manufacturers
- **Interviews:** One-on-one with leading industry "movers and shakers"

EuroBulkSystems: 2017 Advertising Rates

ADVERTISEMENT SIZE (A3 Format)	SIZE (height x width)	1-2 Insertions	3-4 Insertions	5-6 Insertions
Full Page	396mm x 273mm	€4125	€3600	€3090
Junior Page	263mm x 179mm	€2475	€2160	€1860
Half Page – Horizontal	196mm x 273mm	€2475	€2160	€1860
Half Page – Vertical	396mm x 134mm	€2475	€2160	€1860
Quarter Page – Standard	196mm x 134mm	€1650	€1440	€1230
Quarter Page - Horizontal (A4 Half Page Size)	128mm x 179mm	€1650	€1440	€1230
Quarter Page - Vertical (A4 Half Page Size)	263mm x 88mm	€1650	€1440	€1230
Quarter Page - Strip	97mm x 273mm	€1650	€1440	€1230
Eighth Page - Vertical (A4 Quarter Page Size)	128mm x 88mm	€905	€785	€670
Classified - Large (Minimum 3 insertions)	65mm x 134mm	-	€425	€370

COVER AND SPECIAL POSITIONS			
FRONT COVER 25% extra	OUTSIDE BACK 20% extra	INSIDE FRONT 15% extra	RIGHT HAND PAGE 10% extra

Readership*

INDUSTRY SECTOR		GEOGRAPHICAL	
Foodstuffs and beverages	2510	Germany	9%
Chemicals and pharmaceuticals	2420	The Netherlands	7%
Plastics and rubber	1200	Belgium/Luxembourg	7%
Industrial minerals	1170	Scandinavia/Nordic	6%
Equipment Suppliers	1020	France	6%
Others (Cement, Fertilisers, Animal Feeds, etc)	970	Italy	5%
Engineering Firms and Consultancies	210	British Isles	25%
Other Organisations	90	Eastern Europe	23%
		Switzerland & Austria	6%
		Spain and Portugal	5%
		Outside Europe	1%
Total	9590	Total	100%

99% of EuroBulkSystems' readers are located in Europe: 51% in continental Western Europe, 23% in Eastern Europe and 25% in the British Isles.

*Because the readership of EuroBulkSystems is constantly expanding and changing, the breakdown by Industry Sector can only be approximate (though accurate during the year to within a margin of 50 either way of the totals shown).

Banner Advertising Rates for www.eurobulksystems.com

Companies wishing to maximise their profile can benefit from promotional opportunities offered by the www.eurobulksystems.com website.

With over 15,000 unique visits (and over 80,000 page views) per month, the website is regularly visited by key purchasers and users of bulk processing and handling equipment.

Banners are positioned on the right-hand side of all pages

Size:

258 pixels x 114 pixels

Rate:

1 month on website:	€600 per month
3 months on website:	€475 per month
6 months on website:	€400 per month
12 months on website:	€300 per month

For the above rates Banners will be displayed on all seven pages of the website.

EBS Weekly Newsletter

Sponsorship Opportunities

A further effective and high-profile way for companies to promote their products and services is to become a Sponsor of the weekly EuroBulkSystems industry newsletter.

EBS News: the Weekly Industry Newsletter

EBS News is the weekly newsletter, published by EuroBulkSystems magazine. Sent out by email every week, it contains the latest industry developments – we are usually the first to reach the market with key bulk processing and handling news!

The Newsletter is emailed to over 5000 decision-makers every week.

Sponsorship Packages

EBS is offering key industry companies the opportunity to be a Newsletter Sponsor, enabling them to benefit from the well-researched and widely-read newsletter.

The Sponsorship Package comprises the company's logo, with Weblink. Two options are available:

Platinum Sponsorship: Logo and Weblink at the top of the Newsletter

Gold Sponsorship: Logo and Weblink at the base of the Newsletter.

Sponsorship Rates

Platinum Sponsorship: Logo and Weblink at Top of Newsletter €300/Week (A minimum booking of 4 consecutive weekly Newsletters is required)

Gold Sponsors: Logo and Weblink at Base of Newsletter €200/Week (A minimum booking of 4 weekly Newsletters is required)

How Your Advert will appear

To view how the advertisement will appear, please contact us

To Make a Booking

For further information and to check availability, please contact:

General Enquiries:	Richard Miller – richard.miller@oakhillmedia.com
Technical Enquiries:	James Hicks – james@oakhillmedia.com
Germany, Austria, Switzerland:	Gabriele Fahlbusch - fahlbusch@intermediapartners.de
Italy:	Roberto Ambra - roberto.ambra@mediapointsrl.it
Spain, Portugal:	Elda Guidi – elda.guidi@mediapointsrl.it

PLATINUM SPONSORSHIP: LOGO AT TOP OF NEWSLETTER

[Web Version](#) | [Update preferences](#) | [Unsubscribe](#)

[Follow Us](#) [Forward](#) [Tweet](#)



This Week's Platinum Newsletter Sponsor



Lindor *The gentle touch in mixing*



Latest EBS News - Week of 3 October 2016



Cement plants upgraded to 'Smart Factory' standard

Schenck Process has successfully installed two of its innovative LOGIQ® despatch automation systems at Russian cement works located in Ferzikovo and Voskresensk, both of which are operated by Switzerland-based LafargeHolcim Group. [Read more.](#)



Dosing screw for multiple applications

Van Beek has over the years manufactured hundreds of bespoke dosing screws for individual applications. [Read more.](#)

GOLD SPONSORSHIP: LOGO AT BASE OF THE NEWSLETTER



for pre-shredding contaminated post-consumer plastic scrap, such as lightweight packaging, bottles or films. [Read more.](#)



Key Technology launches German website

Key Technology has launched a mobile-friendly website in German to support its German-speaking customers. [Read more.](#)



Bulk bag filling of sludge or large-lumped materials

Flexicon Europe has introduced a Wide-Inlet bulk bag filler designed to allow rapid transfer of large, moist or dense chunks and semi-solid materials into open or duffle-top bulk bags. [Read more.](#)

Please send your company's latest news to: Richard.miller@oakhillmedia.com

Follow us on [Twitter](#)

This Week's Gold Newsletter Sponsor



[Edit your subscription](#) | [Unsubscribe](#)

Follow [@EuroBulkSystems](#) on Twitter

EuroBulkSystems Editorial
Richard Miller
+44 (0)1424 446003
richard.miller@oakhillmedia.com